

LactoCare



users survey 2025



Our panel



French farmers



≥6 months using LactoCare



Survey: May 2025



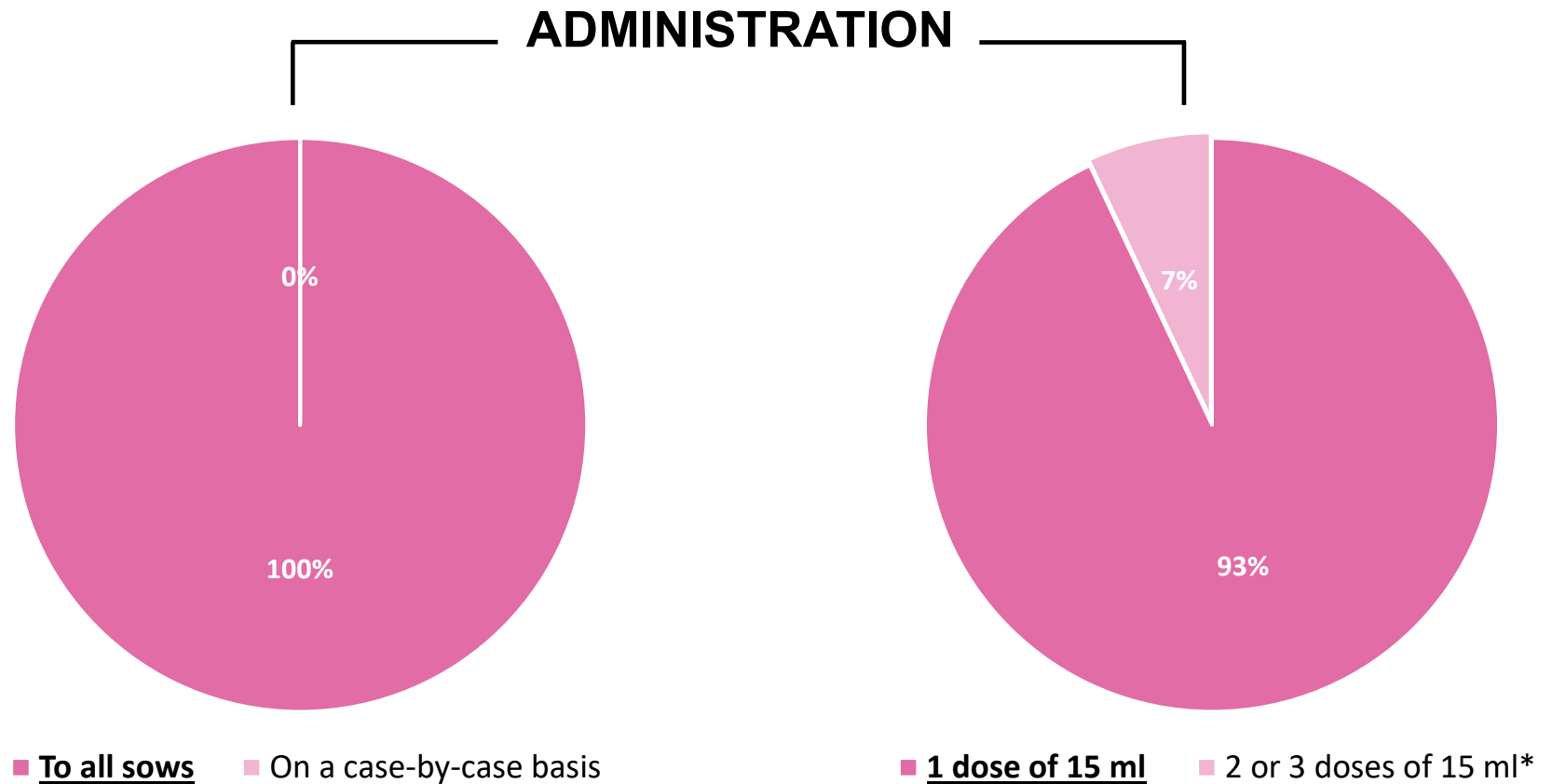
Response rate: 100%



Key results in this presentation



How do they use LactoCare?



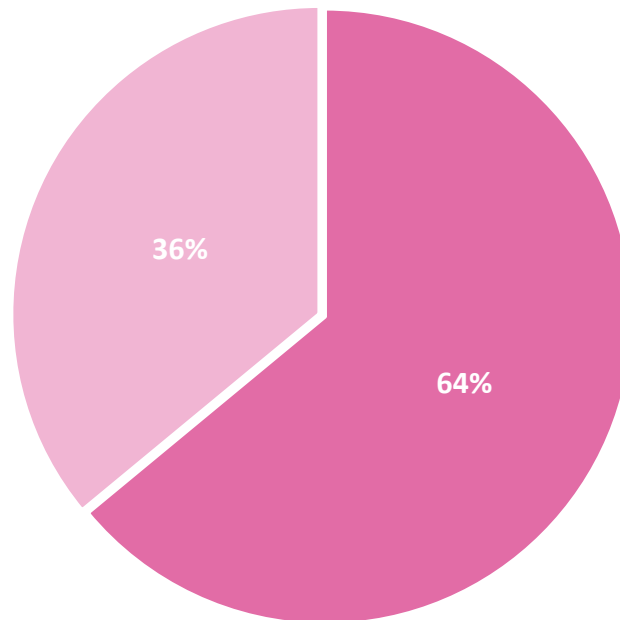
*on primiparous
or sows showing prolonged milk leakage



When and where do they administer it?



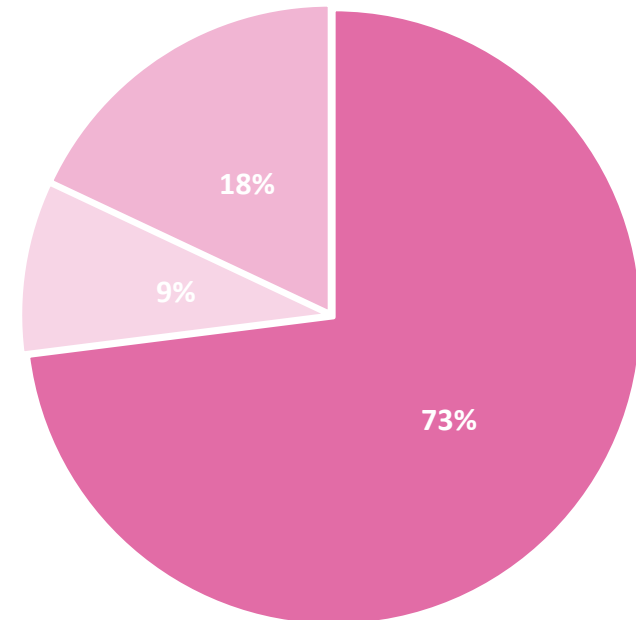
WHEN



■ The day prior to weaning ■ The weaning day

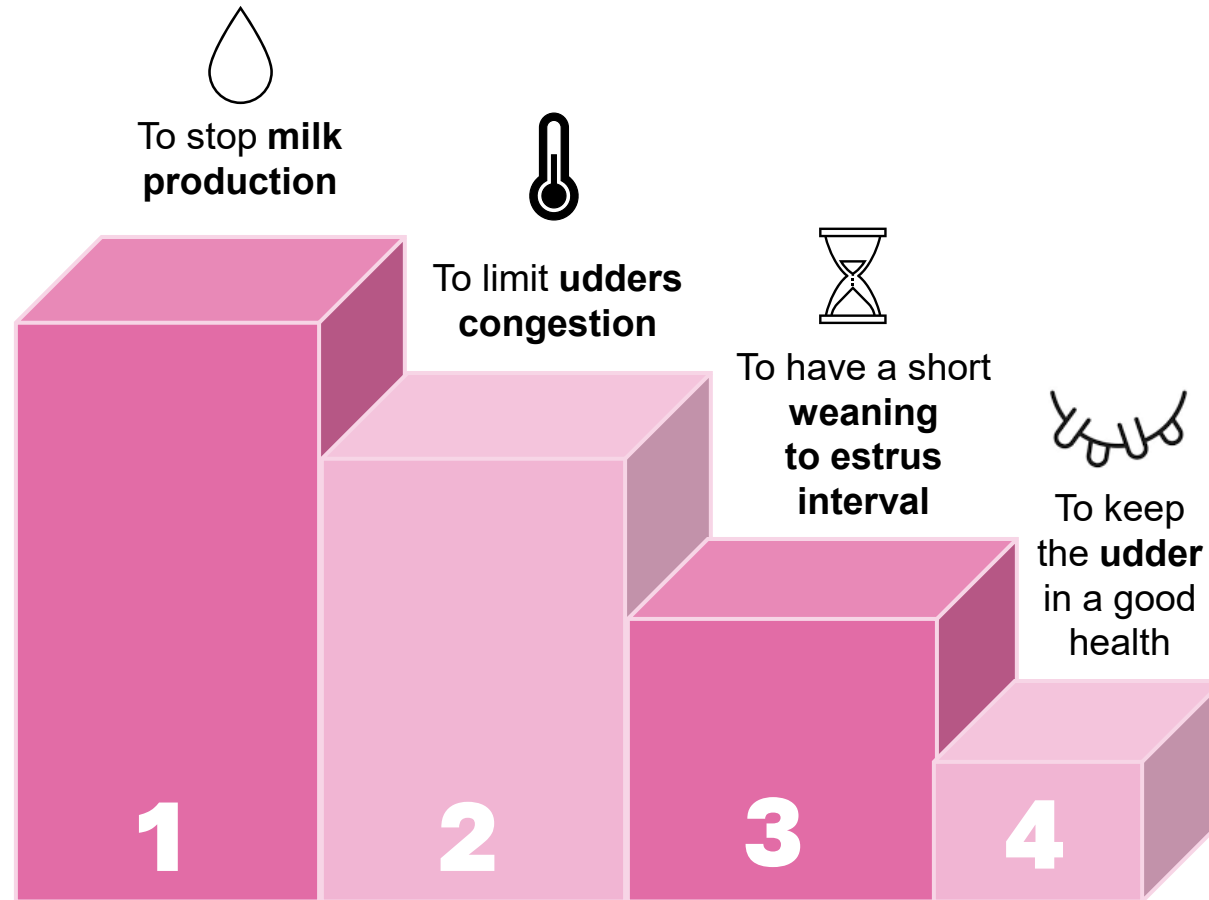


WHERE



■ Farrowing room ■ Gestating room ■ Mating room

On which targets are they focusing by using it?

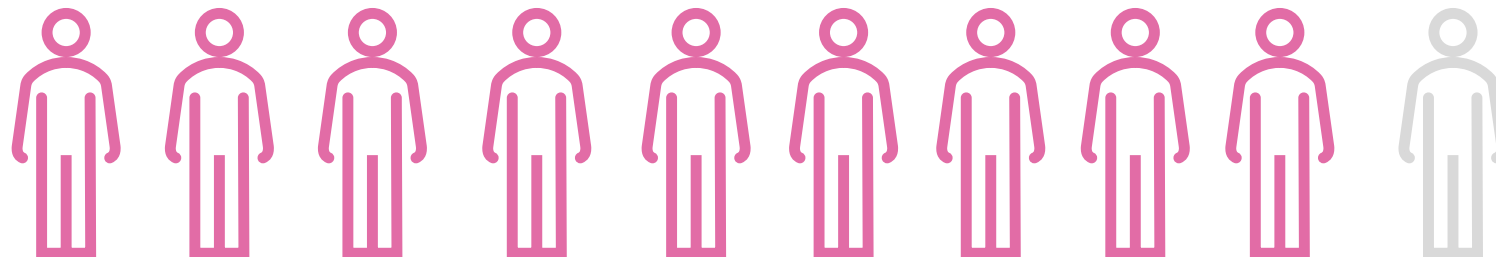




User feedback #1:

EASE OF USE

9 out of 10 users think the product in its cartridge version is a galenic user-friendly.





User feedback #2: **EFFICIENCY**

86% of users find out visible effects within 48 hours,
including 41% within 24 hours.

EFFICIENCY TIMELINE:

41% < 24 h



86% < 48 h





User feedback #3:

1 DOSE ONLY!

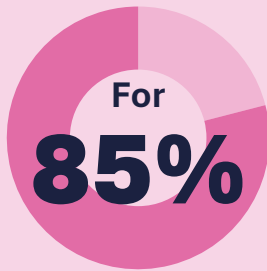
93% of the intake
in one single administration.





User feedback #4:

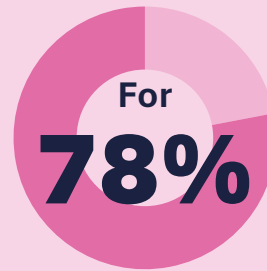
TOP 3 BENEFITS



Less milk leakage
under the sows
after weaning



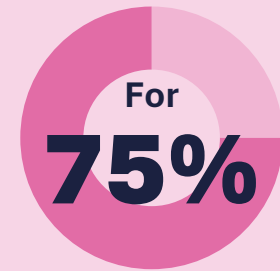
« Initially, without the use of LactoCare, milk flowed for up to two days after drying off. »



Less udder
congestions



« The udders are more soft. »



A better coming
into heats



« Due to the strong milk stop effect, the sows come back into heat more quickly ».



User feedback #5:

PALATIBILTY

97% of the users
confirm that the product LactoCare is palatable.



And what is our own feedback at Raizup?

We have clearly satisfied users!

91% of users

think that LactoCare is **highly profitable** in relation to the observed benefits (for 9%, moderately profitable and for 0%, unprofitable).

All surveyed users

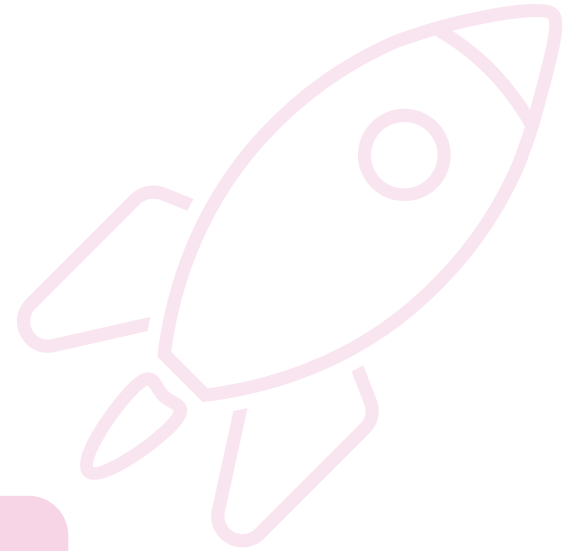
would **recommend** the product to other breeders*.

*whether used exclusively or partially on high-milk-producing sows



*It's a successful product launch:
we have given farmers the opportunity
to take care of their sow's udders,
and there are delighted to implement it!*

Preden de Cacqueray, Technical Manager





For more information about LactoCare:

Contact us



Raizup Nutrition Care is a trademark of NewBornAnimal Care, a NAC company

1 rue des Frères Piéto - 22400 Lamballe - France

raizup@nac-animal.com | www.raiz-up.com

